



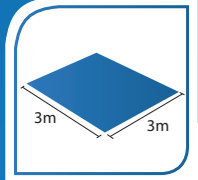
**STANDARD STAND
(3m x 3m x 2.5m)**

- ◆ Partitions
- ◆ Carpet (3m x 3m)
- ◆ Fascia board with company name
- ◆ 02 fluorescent tubes
- ◆ 01 electrical outlet 5Amp/220V
- ◆ 01 information counter
- ◆ 01 round table
- ◆ 05 chairs
- ◆ 01 wastepaper basket



UPGRADE BOOTH

- ◆ Standard package together with upgraded items such as tower, spotlights, posters, etc.
- ◆ Additional facilities should be charged separately if necessary.



SPACE ONLY

- ◆ Exhibitors build their stands.
- ◆ Electricity and carpet are not available.

COMPLIMENTARY SERVICES

- ▷ Invitation to a wide range of forums and seminars in the framework of the Fair.
- ▷ An unlimited number of the opening ceremony and visit invitations.
- ▷ Company and product introduction in the official publications of the Fair.
- ▷ Security and sanitary services during four exhibition days.
- ▷ Tear-down and setup services applied to standard stands.

OPTIONAL SERVICES (WITH CHARGES)

- ▷ Advertisement page on the official catalogue of the Fair.
- ▷ Organization of product launch or seminars.
- ▷ Commodity freight, VISA application process, Accommodation, Interpreter and other additional services.
- ▷ Stand design and setup as customized.
- ▷ Print advertisement (poster, backdrop, standee, etc.).

VIETNAM EXPO



2024
THE 33RD VIETNAM INTERNATIONAL TRADE FAIR

INTERNATIONAL PAVILIONS

VIETNAM EXPORT GOODS

MACHINERY & SUPPORTING INDUSTRIES

DIGITAL TECHNOLOGY & E-COMMERCE

STEP TOGETHER IN DIGITIZED WORLD

03 ▶ 06
APRIL
2024

Venue:
Hanoi International Exhibition Center
No. 91 Tran Hung Dao str.,
Hoan Kiem Dist., Hanoi, Vietnam
www.vietnamexpo.com.vn

Hosted by:
Ministry of Industry & Trade

Supporters:
Related Ministries & Departments
Hanoi People's Committee
Local Foreign Trade Promotion Organizations

Directed by:
Vietnam Trade Promotion Agency



Organized by:
Vinoxad ufi Member

Information Sponsors:



Vinoxad ufi Member
VINEXAD NATIONAL TRADE FAIR & ADVERTISING J.S.C

9 Dinh Le Str., Hoan Kiem Dist., Hanoi
84-24-38255546 (ext. 446)
expo@vinoxad.com.vn



STEP TOGETHER IN DIGITIZED WORLD

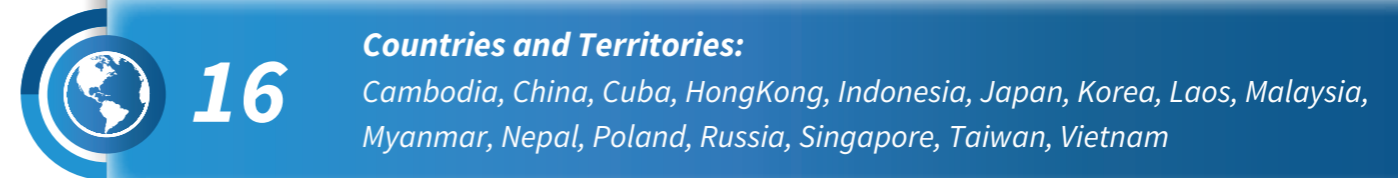
- ◆ The most long-established international trade fair is hosted by the Ministry of Industry and Trade of Vietnam to promote the country's foreign trade.
- ◆ The Fair plays a vital role in strengthening exports and affirming the position of Vietnamese brands of prestige and quality at Vietnam Export Hall.
- ◆ A wide range of forums, conferences, and seminars on customer and market research are conducted to create core values for foreign and domestic enterprise communities.
- ◆ Potential opportunities are created to empower Vietnamese companies in the supporting industries to participate in global supply chain.
- ◆ The event not only focuses on digital transformation and advanced technology applications in business process, but also boosts the growth of key services in digital economy such as e-commerce, digital finance, online gaming, Industry 4.0, etc.



EXHIBIT PROFILE

INTERNATIONAL PAVILIONS	VIETNAM EXPORT GOODS	MACHINERY & SUPPORTING INDUSTRIES	DIGITAL TECHNOLOGY & E-COMMERCE
<p>International Pavilion, coordinated by international trade promotion organizations around the world, displays country-specific key products and services</p>	<p>The section displays products and services from enterprises who received Vietnam Value awards & from key export industries in Vietnam</p>	<p>Industrial machinery & equipment, Construction Machinery, Chemical product, Electric and electronic products, Computer & telecommunications, Home appliances, Hand tools & Hardware products</p>	<p>Services; E-commerce; Information technology; Digital technology application and innovation digital platforms, digital solutions, digital products</p>

2023 PERFORMANCE AT A GLANCE



5 National Pavilions:



HIGHLIGHT BRANDS



PROFESSIONAL PROMOTION PLAN

Promote the image and brand name of the business to reach further, increase the benefits and promote business activities

- | | |
|--|---|
| <p>Covered by a network of 50+ domestic and international press agencies</p> | <p>Radio with the highest audience rate in Vietnam</p> |
| <p>Business advertisement on our official marketing channels</p> | <p>SMS and email marketing sent to potential customer data</p> |
| <p>Television advertisement on reputable channels/stations</p> | <p>50,000+ invitations to exhibitions & seminars</p> |
| <p>Banners on high-traffic websites, industry association websites</p> | <p>15,000+ catalogues with product images + logos + information of participants</p> |

